Cookies Policy

What are cookies?

Cookies are small text files placed on your device when you visit websites. They allow websites to remember your preferences, settings, or actions (such as login information or shopping cart contents) over time, improving your user experience. Some cookies are essential for the functionality of our website, while others help us analyze usage and personalize your browsing experience.

How do we use cookies?

We use cookies for various purposes, including:

- **Essential cookies:** These are necessary for the functioning of the website, such as enabling you to log in or complete transactions.
- **Analytics cookies:** These help us analyze website traffic, track user behavior, and improve our site's performance. For example, we use Google Analytics to gather insights on how our users navigate the website.
- **Functionality cookies:** These remember your preferences (such as language settings or region), so you don't need to re-enter them during future visits.
- **Targeting/advertising cookies:** These track your browsing habits to deliver targeted advertisements and measure their effectiveness.

Third-Party Cookies

We may use third-party services like Google Analytics, social media buttons, and embedded content (e.g., YouTube videos), which may set their own cookies. These cookies are outside of our control, and you should review the privacy policies of these third-party services for more information.

Managing Cookies

You can control how cookies are used on your device. Most browsers allow you to reject or delete cookies, and you can also adjust your privacy settings to block certain types of cookies. However, please note that some features of our website may not work properly if you disable cookies.

- **To disable cookies:** You can do this via your browser settings. Instructions for managing cookies in popular browsers are listed below:
    - **Google Chrome:** Managing Cookies in Chrome
    - **Mozilla Firefox:** [Managing Cookies in Firefox](#)
    - **Safari:** [Managing Cookies in Safari](#)

- o **Microsoft Edge:** [Managing Cookies in Edge](#)

By continuing to use our website, you consent to our use of cookies as described in this policy.

Website Privacy Policy

Introduction

At animatingeducation.co.uk we take your privacy seriously. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal data when you visit our website or use our services. By accessing or using our website, you agree to the collection and use of information in accordance with this policy.

Information We Collect

We collect various types of personal information depending on how you interact with our website. The information we may collect includes:

- **Personal Identification Information:** Name, email address, phone number, etc., when you contact us, subscribe to newsletters, or register on our site.
- **Usage Data:** Information on how you access and use the website, such as IP addresses, browser types, referring/exit pages, and timestamps.
- **Cookies:** As described in our Cookies Policy, we collect cookies to improve user experience and gather website analytics.

How We Use Your Information

We use the information we collect for the following purposes:

- **To provide and improve our services:** Including delivering the content, features, and functionality of the website.
- **To respond to inquiries or requests:** Such as customer support or feedback.
- **To communicate with you:** For promotional purposes, newsletters, or marketing campaigns (if you opt in).
- **To analyze website usage:** To improve our website's content, design, and user experience.
- **To comply with legal obligations:** To meet any requirements under applicable laws, including security and fraud prevention.

How We Share Your Information

We do not sell, rent, or trade your personal information. However, we may share your data with trusted third-party service providers who assist us in operating the website and conducting business. These may include:

- **Analytics providers:** Like Google Analytics, to help us understand website traffic and usage patterns.
- **Payment processors:** For processing transactions if applicable.
- **Legal and compliance obligations:** We may disclose your information to comply with legal obligations, enforce our policies, or protect our rights and property.

Data Security

We take reasonable steps to protect your personal data from unauthorized access, loss, or alteration. However, please note that no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your personal data, we cannot guarantee its absolute security.

Your Data Protection Rights

Under applicable data protection laws (such as the General Data Protection Regulation – GDPR), you have the following rights:

- **Access:** You can request to know what personal data we hold about you.
- **Rectification:** You can ask us to correct or update any inaccurate or incomplete data.
- **Deletion:** You can request that we delete your personal data, subject to certain exceptions (e.g., legal obligations).
- **Restriction:** You can request that we restrict the processing of your personal data under certain conditions.
- **Data Portability:** You can request a copy of your data in a structured, machine-readable format.
- **Withdraw Consent:** If you have consented to the processing of your personal data, you can withdraw it at any time.

To exercise any of these rights, please contact us at sophie@animatingeducation.co.uk

Third-Party Links

Our website may contain links to external websites that are not operated by us. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review their privacy policies before providing any personal information.

Children's Privacy

Our website is not intended for use by children under the age of 16. We do not knowingly collect or solicit personal information from children. If we become aware that we have collected personal data from a child under the age of 16, we will take steps to delete such information from our records.

Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page, and the updated policy will be effective immediately upon posting. We encourage you to review this policy periodically.

Contact Us

If you have any questions about this Privacy Policy, or if you wish to exercise your data protection rights, please contact us at:

Animating Education
sophie@animatingeducation.co.uk